



ASSOCIATION OF SMALL BUSINESS
DEVELOPMENT CENTERS



ANNUAL CONFERENCE

SEPTEMBER 14-17, 2009 • ROSEN SHINGLE CREEK • ORLANDO, FLORIDA

Become a NASBITE Certified Global Business Professional!

8:00 am – 12:00 Noon

Tuesday, September 15, 2009

Rosen Shingle Creek ♦ Orlando, Florida

In partnership with NASBITE, the ASBDC Annual Conference will once again serve as an official site for the NASBITECGBP™ exam from 8:00 am – 12:00 Noon on Tuesday, September 15, 2009 in Orlando, Florida.

Those desiring to take the exam in Orlando must register with NASBITE. There is a \$295 examination fee due at the time of application. This fee is refundable if a candidate notifies NASBITE at least 10 calendar days prior to the examination date.

There is also a \$50 registration fee to apply for the CGBP exam. This is non refundable fee and will be charged when you register and sign up for the NASBITECGBP™ exam.

For NASBITECGBP™ exam registration, click here: www.nasbitecgbp.org

CGBP OVERVIEW

THE OPPORTUNITY AND THE CHALLENGE

The increasing globalization of business is exciting and filled with opportunity. With decreasing trade barriers, and increasing productivity and technology, there are international opportunities previously limited to only the largest and most experienced international companies.

But these opportunities are also challenging. Individuals working in the profession of global business must be knowledgeable in a wide range of competencies. From understanding how to avoid financial loss in even a simple international transaction to selecting the most appropriate foreign markets - ours is a profession highly varied and detailed. It is also a profession in which individuals are often isolated in only one or two aspects of international trade, with inadequate knowledge of other equally important areas of global trade. Companies rely on the expertise of individuals handling their international activities and are seeking proof of competency.

PROVING GLOBAL BUSINESS COMPETENCE

The NASBITE CGBP provides a benchmark for competency in global commerce. The CGBP designation demonstrates an individual's ability to conduct global business including Global Business Management, Global Marketing, Supply Chain Management, and Trade Finance. For candidates experienced in international trade, the certification confirms that knowledge. For candidates just beginning, it establishes a professional development goal to ensure a full understanding of the profession. For companies, it assures that employees are able to practice global business at the professional level required in today's competitive environment.

NASBITE INTERNATIONAL (NASBITE)

NASBITE is a non-profit 501(c)3 organization of educators, trainers, and practitioners in the field of international trade. NASBITE began the task of creating a national credential in 2001 with the support of many partners.

The role of NASBITE is to facilitate and coordinate the certification process, not to provide training for the certification exam. Instead, academic, private, non-profit, and NGOs involved in international trade education and training will provide these services. This pioneering initiative will benefit both the primary stakeholders (exam takers) and the supporting stakeholders (trainers and employers) by:

- Recognizing international trade practitioners who demonstrate competence
- Advancing the viability of the international trade professional
- Raising the level of practice by encouraging professional growth in the field of international trade
- Providing a means for employers to select competent trade specialists
- Guiding and strengthening the academic international trade curriculum

Exam Details

EXAM OVERVIEW

The NASBITE CGBP is a 150 question, multiple choice exam. The questions come entirely from the **CGBP tasks and knowledge statements**. The exam is administered in various cities within the U.S and internationally. The exam is paper and pencil. It is not computer based. The time allowed to take the exam is three hours. (Study guide and sample questions available here.)

The exam is administered by PES, the contractor selected by NASBITE to coordinate exam locations and candidate registration. (<http://www.proexam.org>)

PASSING THE EXAM

Scores on the CGBP Examination are reported as scaled scores where the highest possible score is 800 and the lowest reported score is 200. A scaled score of at least 500 is required to pass the examination.

The national CGBP Examination is criterion-referenced. That means your exam score is not compared to others who took the exam (often known as test-curving).

Rather, your score is based strictly on the number of questions answered correctly. There is no deduction for wrong answers so you should answer all questions - even ones for which you are not sure of the answer.

The passing score on the CGBP Examination was determined by a panel of experts in the field of international business. Candidates must obtain the minimum scaled score of 500 to pass regardless of when or where they take the exam. A scaled score is reported rather than a raw score because the scaled score will not vary due to slight differences from test to test. There is no minimum or maximum number of candidates that will be awarded the CGBP designation for each exam.

Candidates are notified if they passed the exam within five weeks after the exam date. Notices are sent by mail from PES. Candidates that do not pass also receive their score total score, and their score in each of the four domains. Candidates that pass the exam are provided their total score.

CALCULATORS AND NOTES

The exam is closed book. You are not permitted to bring any notes or resources to the exam. Calculators are not needed and are not permitted.

EXAMINATION SCHEDULE FOR ALL TEST DAYS

8:00 am	Candidate check in for the exam - bring photo ID and admission letter, Number 2 pencils, and erasure.
8:30 am	Reading of candidate / exam instructions begins. After reading of instructions has ended, and all questions answered, the examination begins.
12:00 pm	Examination ends 3 hours after start. Actual end time depends on actual start time. Typically the exam ends by 12:00 pm.

EXAM FEES

There is a \$50 registration fee to apply for the CGBP exam. This is non-refundable.

There is a \$295 examination fee also due at the time of application. This fee is refundable if a candidate notifies NASBITE at least 10 calendar days prior to the examination date.

Payment for registration and the exam may be made by credit card (*Visa or MasterCard*) or personal/company check. When you register on-line, you will be asked which payment method you prefer. If you elect credit card, you will be asked to provide credit card details. If you wish to pay by check, you will be given payment details including address.

For additional information or to register, go to: www.nasbitecgbp.org