



ASSOCIATION OF SMALL BUSINESS
DEVELOPMENT CENTERS



ANNUAL CONFERENCE

SEPTEMBER 14-17, 2009 • ROSEN SHINGLE CREEK • ORLANDO, FLORIDA

FranklinCovey 7 Habits Facilitator Certification Training

Sponsored by FranklinCovey/ASBDC Partnership

Advanced
Management

Pre-registration required by August 21, 2009. Seating is limited.

Tuesday, September 15, 2009 through
Thursday, September 17, 2009

8:00 am – 5:15 pm daily

ASBDC is pleased to announce that the FranklinCovey/ASBDC Partnership will again be providing high value training for SBDC counselors and trainers at the ASBDC 29th Annual Conference in Orlando.

Becoming a certified FranklinCovey 7 Habits Facilitator is rewarding, personally and professionally. As a Facilitator, your ability to contribute to your client's organization and the realization of their top priorities increases profoundly. You and your clients will benefit from a deeper understanding and application of the FranklinCovey principles. This 3-day facilitator training focuses on preparing you to lead the 7 Habits training in your area. Impart the management applications of The 7 Habits by providing workforce managers the tools to take initiative, resolve conflicts, and unleash the talents and passions of their work teams.

This 3-day facilitator certification program will be conducted 8:00 am – 5:15 pm daily, Tuesday, September 15 through Thursday, September 17, 2009. Pre-registration is required. A minimum of 10 participants required.

Additional Fee: \$2,175. Fee includes: certification fee and facilitator materials @ \$500; Tuition & Student materials for workshop @ \$250; and 15 student materials for workshops at your SBDC @ \$1,425. **Pre-registration by August 21, 2009** is required. Please check the appropriate box on the ASBDC Conference Registration Form.

About *The 7 Habits for Managers Workshop*

Great Managers = Great Organizations

Just about anyone can get results for a quarter or two. But it takes an exceptional manager to unleash the potential of the team and "write a new story" of success. ***The 7 Habits for Managers*** is a unique, new approach to management development that helps your management team move from getting good results to getting great and enduring results. FranklinCovey's ***The 7 Habits for Managers*** workshop is an intensive application-oriented learning experience that focuses on the fundamentals of great leadership. This workshop gives new and experienced managers a set of tools that will help them meet all of today's management challenges, including:

- Conflict resolution
- Prioritization
- Performance management
- Accountability and trust
- Execution
- Collaboration
- Team and employee development

Participants will learn how to:

- Increase resourcefulness and initiative
- Define the contribution they want to make in their role as managers
- Manage performance through a balance of accountability and trust
- Give constructive feedback
- Improve team decision-making skills by embracing—even encouraging—diverse viewpoints

Tools for Highly Effective Managers

The 7 Habits for Managers workshop is taught as a two-day, facilitator-led workshop in a public or on-site setting. Certification is available for clients wanting to teach this program to their organization. *The 7 Habits for Managers* workshop follows a reinforced learning process that includes:

- An optional pre- and post- 360° assessment to measure management effectiveness
- A rich, comprehensive participant guidebook
- A *Management Essentials* book with insights on the role of the manager
- An audio CD with Stephen R. Covey explaining how **The 7 Habits** apply to managers
- Paper and electronic versions of the tools introduced in the workshop

Facilitator Certification

Facilitators become certified to teach the 7 Habits workshop through a three-day certification class.